

Partnership Packages 2021



Why your business will benefit from being involved with the Noosa Touch Football

Touch Football is continuing to grow in popularity as a sport for all ages and is one of the most family friendly sports in the country.

The Noosa Touch Football Club is one of the Sunshine Coasts fastest growing sporting clubs, increasing its player and membership numbers each year. We have a great history and reputation for being Respectful, having strong family values & delivering a great pathway for our juniors.

Our Club and home is situated at Tewantin and it has the potential to become the strongest touch football club on the Sunshine Coast.

The Noosa Touch Football Club offers great potential for your business to gain exposure for your company's brand in association with our great game of Touch Football on the Sunshine Coast.

We would like to offer your business our support and the opportunity to promote your business to the hundreds of families who visit our club each week and throughout each year.

Our newly constructed webpage is also widely received by the local touch football community and will offer your business great exposure.

As a not-for-profit organisation, sponsorship is a big part of our income to help us develop our junior players into, not only better touch footballers, but better members of the community.

I invite you now to become a valued sponsor of our club and share in our success in 2021 and beyond.



Why invest in Noosa Touch Football Club

- Sponsoring a sports club can help to grow community support and a positive perception for your business.
- Create loyalty towards your brand.
- Can provide unique opportunities for businesses and help them develop in ways the general advertising does not.
- Increase local brand awareness.
- Consumers are generally aware that official sponsors contribute to the events or sports that they participate in and research shows that sports fans have a more positive perception of the event sponsors.
- Access for your brand to target your market: SUNSHINE COAST FAMILIES.
- These benefits for business can continue well after sponsorship.

For more detailed information on the great game of touch football click on this link below and watch just how big the game is

https://youtu.be/-QHciWXOIcw



Sponsorship Opportunities

- Social Media, Facebook, Instagram.
- News Letter
- Oval Signage
- Noosa Touch Football Major Events.
- Annual Noosa Touch Football Grand Final marketing
- The Noosa Touch Football Annual Golf Day.
- The Noosa Touch Football Ball.



Platinum Partner – One Year agreement (2 Seasons)

(1 available)

The Noosa Touch Football Platinum Partner provides the opportunity for businesses to enter into a partnership with the Noosa Touch Football Club that is mutually beneficial and provides tangible benefits for your yearly investment.

Along with the corporate branding and networking opportunities associated with the Noosa Touch Football Club Platinum Partnership, it also provides the opportunity for a company to receive the outstanding benefits of a higher-level package.

BENEFITS:

- Two Signage advertisement boards to be displayed around the ground which includes the naming rights to Field 1
- One club house sign
- Naming rights of the Noosa Touch Football Cup
- Business logo on the back & front of referee's jumper for the 2021-22 season. (20 referee jumpers)
- Major sponsor sign on the Kevin Richter Hill
- Media package: Business logo displayed on all media sites. (Facebook, Instagram & Webpage)
- Five VIP tickets for the Grand final Marquee. (Includes finger food & drinks package.)
- Promotion of business at all games and major functions. (Through pull up banners supplied by your company)
- Grand Final round naming rights
- Business promotions/offers/deals to be forwarded and pushed to the Noosa Touch Football database

INVESTMENT \$10,000.00 Total cost



Gold Partner – One Year agreement (2 Seasons)

(3 available)

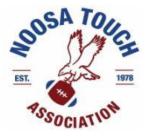
The Noosa Touch Football Gold Partner provides the opportunity for businesses to enter into a partnership with the Noosa Touch Football Club that is mutually beneficial and provides tangible benefits for your yearly investment.

Along with the corporate branding and networking opportunities associated with the Noosa Touch Football Club Gold Partnership, it also provides the opportunity for a company to receive the outstanding benefits of a higher-level package.

BENEFITS:

- One Signage advertisement board to be displayed around the ground & Signage on at the club house.
- Naming rights on field 2,3 or 4.
- Business logo on Sleeve of referee's jumper for the 2021-22 season. (20 referee jumpers)
- Media package:-Business logo displayed on all media sites. (Facebook, Instagram & Webpage)
- Three VIP tickets for the Grand final Marquee. (Includes finger food & drinks package.)
- Semi-Final round naming rights
- Business promotions/offers/deals to be forwarded and pushed to the Noosa Touch Football database

INVESTMENT \$5,000.00 Total cost



Silver Partner – One Year agreement (2 Seasons)

(10 available)

The Noosa Touch Football Gold Partner provides the opportunity for businesses to enter into a partnership with the Noosa Touch Football Club that is mutually beneficial and provides tangible benefits for your yearly investment.

BENEFITS:

- One Signage advertisement board to be displayed around the ground
- Media package:-Business logo displayed on all media sites. (Facebook, Instagram & Webpage)
- Two VIP tickets for the Grand final Marquee. (Includes finger food & drinks package.)
- Match day sponsorship
- Business promotions/offers/deals to be forwarded and pushed to the Noosa Touch Football database

INVESTMENT \$2,000 Total cost



Signage Partner

• One field signage advertisement board to be displayed around the ground

1 year agreement (2 Seasons)

\$600 Total Investment

- One small signage advertisement board to be displayed around the club house area.
 - 1 Year agreement (2 Seasons)

\$350 Total Investment

Thanks you for your consideration in partnering with our club. For more information, please contact our partnership coordinator, Andrew Simmonds.

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PARTNERSHIP ACCEPTANCE FORM

SPONSORSHIP CATEGORIES

- PLATINUM PARTNER
- GOLD PARTNER
- SILVER PARTNER
- SIGNAGE PARTNER
- CLUB HOUSE SIGNAGE
- IN KIND PARTNERSHIP (PLEASE STATE TYPE OF PARTNERSHIP/ DONATION)
- PRIVATE DONATION

I commit to provide Partnership of the –Noosa Touch Football, 2021 -Club Sport-Program in the following partnership category:

Date: / /
Position Title:
_Fax: ()

Please note: An invoice will be raised and emailed to you following the return of the above information.

Payment is kindly requested within 2 weeks of acceptance.

Noosa Touch Football Association – Connecting our community